

99%
99% BARCODE FREE IDENTIFICATION

Join our checkout revolution

Improving the Shop Experience...

ITAB
SCANFLOW

The Latest Check out Technology

Checkout Revolution:

Fully Automated Checkout

Introducing a Fully Automated Checkout that can finally replace conventional and self checkouts.

Barcode Free Identification

Using ITAB's patented MatchX™ Technology, EasyFlow identifies more than 99% of products without the need to read barcodes - this includes all self packed products like fruit, vegetables and bread.

Significant Cost Savings

Reduce total checkout staffing levels by a minimum of 50%.

Full availability

Checkout lanes are available 24 hours a day 7 days a week.

Compatible with all POS systems

ITAB's open interface protocol makes integration with all the existing POS systems simple.

Fully Automated Checkout

Barcode Free Identification

Identification of Fruit & Vegetables

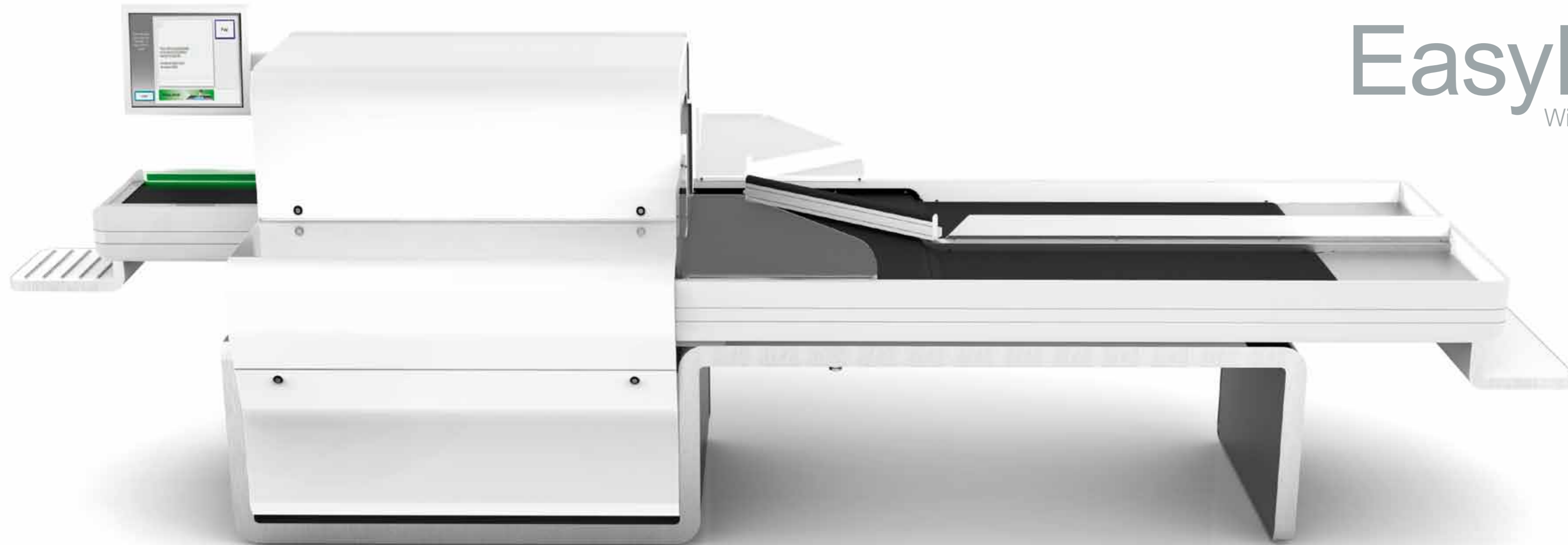
Significant Cost Saving

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AUTOMATED
CHECK
OUT
ACO



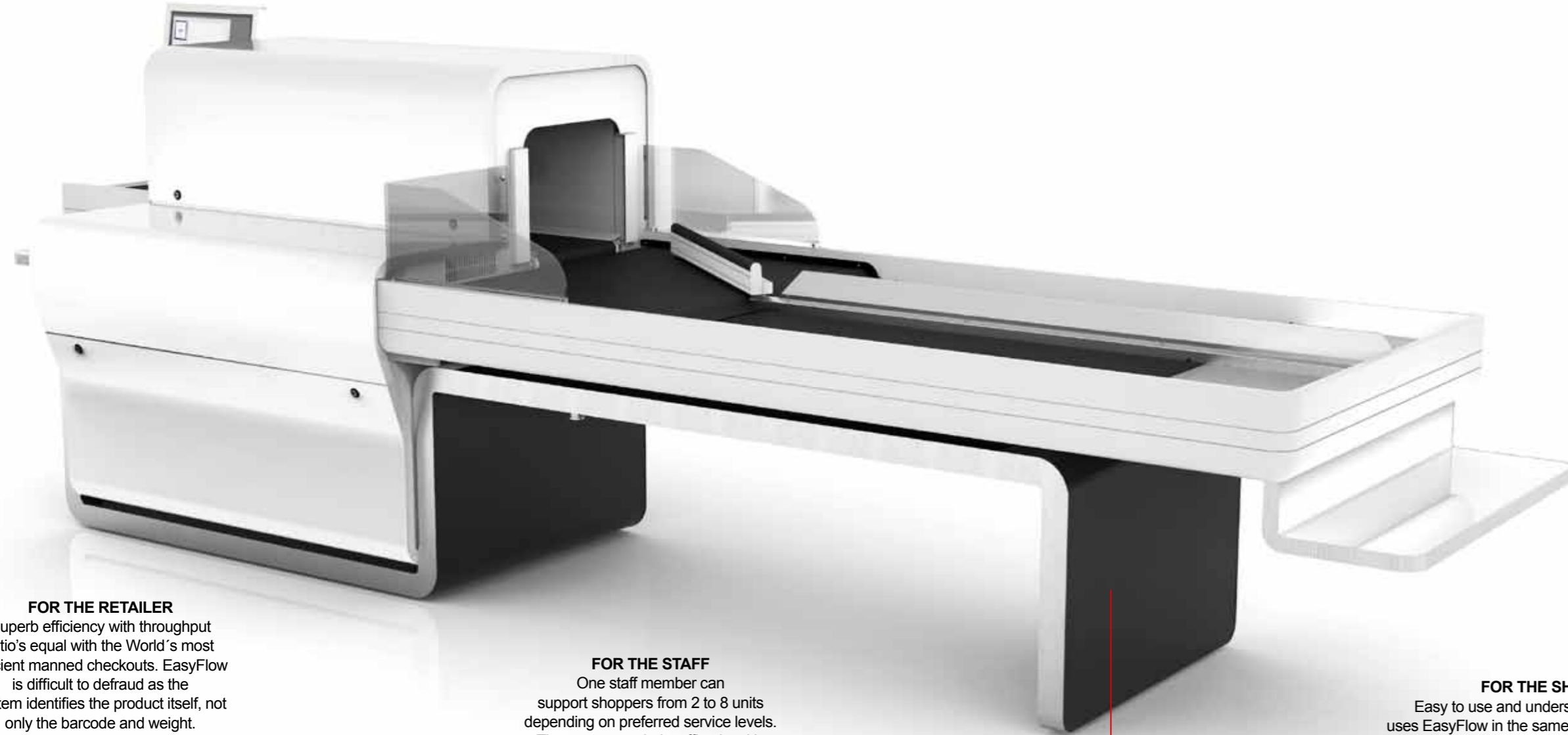
EasyFLOW[®]

With **MatchX** Technology™

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Fully Automated Checkout
Barcode Free Identification
Identification of Fruit & Vegetables
Significant Cost Savings
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The Latest Checkout Technology

EasyFlow in development design, version 1.0 | Swedish IT Technology | Made in Sweden



A whole new world of benefits and possibilities

The first Automated Checkout with over 99% Barcode free product identification.

The first Automated Checkout solution that identifies a product ratio of over 99%. Reduced shrinkage and improved security.

WHY CHOOSE EASYFLOW?

EasyFlow delivers an efficiency rate equal with the World's best CCO's and more than two normal "Basket to bag" SCO's.

Since EasyFlow is barcode free it will improve security and reduce the risk of fraud. EasyFlow's approved articles are always correct! Improved security means reduced shrinkage.

EasyFlow minimises shopper intervention. The shopper only needs to put the articles on the belt. Deliver the highest level of shopper service and a unique shopping experience.

Totally labour efficient. Staffing levels in the checkout area are significantly reduced and staffs are made available for shopper service or other activities.

The need for certified weighing scales in the store is eliminated. EasyFlow has built in weighing technology. No more expensive weighing scales in the store.



- Fully Automated Checkout
- Barcode Free Identification
- Identification of Fruit & Vegetables
- Significant Cost Savings
- Full availability
- Compatible with all POS systems
- The Latest Checkout Technology

FOR THE RETAILER

Superb efficiency with throughput ratio's equal with the World's most efficient manned checkouts. EasyFlow is difficult to defraud as the system identifies the product itself, not only the barcode and weight.

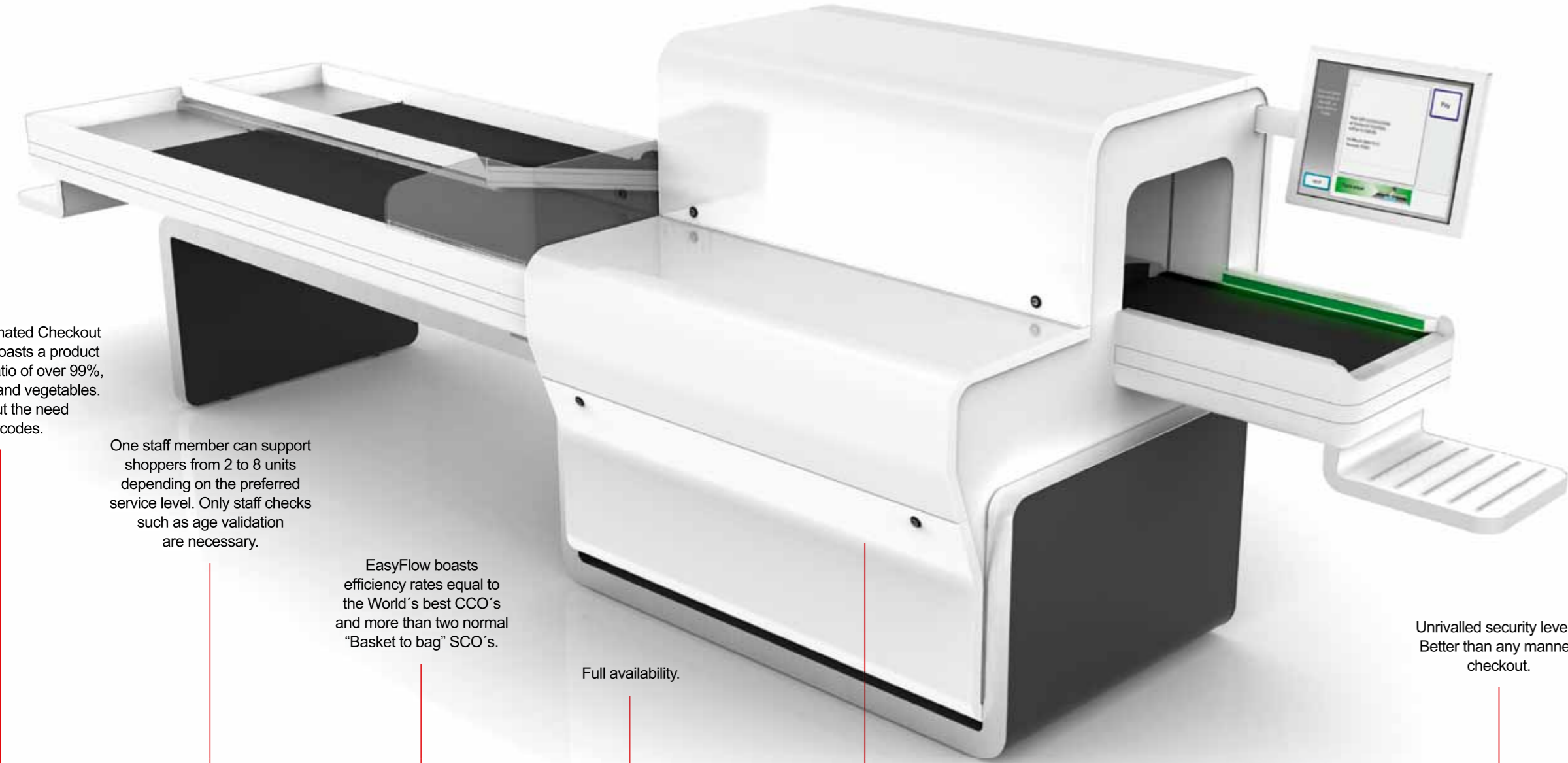
FOR THE STAFF

One staff member can support shoppers from 2 to 8 units depending on preferred service levels. The recommended staffing level is one member of staff for 4 EasyFlow checkouts.

FOR THE SHOPPER

Easy to use and understand. The shopper uses EasyFlow in the same way as a conventional checkout, by placing products on the belt when the light is green. First time users will be introduced in seconds to this intuitive system.

EasyFLOW[®]
With MatchX Technology™



The first Automated Checkout solution that boasts a product identification ratio of over 99%, including fruit and vegetables. All without the need of barcodes.

One staff member can support shoppers from 2 to 8 units depending on the preferred service level. Only staff checks such as age validation are necessary.

EasyFlow boasts efficiency rates equal to the World's best CCO's and more than two normal "Basket to bag" SCO's.

Full availability.

Unrivalled security levels. Better than any manned checkout.

The Latest Checkout Technology – MatchX™

SELF-LEARNING SYSTEM

Through continuous self learning, MatchX™ builds up the required level of identification information to select and identify articles. Six different sensor technologies and nine different classifiers with unique algorithms are all linked in to a unique network. The ITAB DECISION NETWORK ALGORITHM (DNA).

ITAB's DNA for each product is identified using a directed acyclic statistical model that combines:

weight, shape, centre of gravity, volume, colour and absorption spectrums from the article.

EasyFlow has full availability and occupies a similar amount of floor space as a standard conventional Checkout.

EasyFlow's MatchX™ technology identifies the product itself rather than simply relying on barcodes and weights, it's very difficult to defraud!

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Barcode Free Identification
Identification of Fruit & Vegetables
Significant Cost Savings
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EasyFLOW®
With MatchX Technology™

ITAB's goal with MatchX™ Technology

**ITAB HAVE CREATED AN EXCEPTIONAL
AUTOMATED CHECKOUT WITH A FOCUS
TOWARDS FOOD RETAILERS.**

ITAB MatchX™ Technology provides the market with an exceptionally efficient checkout process. As well as providing a truly unique shopping experience for shoppers, MatchX™ facilitates improvements in: labour efficiency; the working environment; staff working experience; ergonomics; improved throughput speed and improved security against theft. EasyFlow and MatchX™ is innovative and user friendly for both staff and shoppers.

MatchX™ Technology offers the shopper an attractive and exciting alternative to the conventional checkout.

EasyFlow and MatchX™ Technology is easier to

use, faster and more secure than any other self checkout or conventional checkout on the market. MatchX™ Technology offers the shopper an "always open" checkout solution.

The product identification ratio is a minimum of 99%. Fruit, vegetables and fresh Bread are easily identified. The shopper needs only to put their articles on the belt and EasyFlow will take care of the rest.

ITAB has succeeded in achieving it's goal to deliver the EasyFlow with MatchX™ Technology.

EasyFlow and MatchX™ is designed and built in Sweden. The first fully Automated Checkout on the market.

Join us in our checkout revolution and provide your shoppers with a truly unique shopping experience.

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